

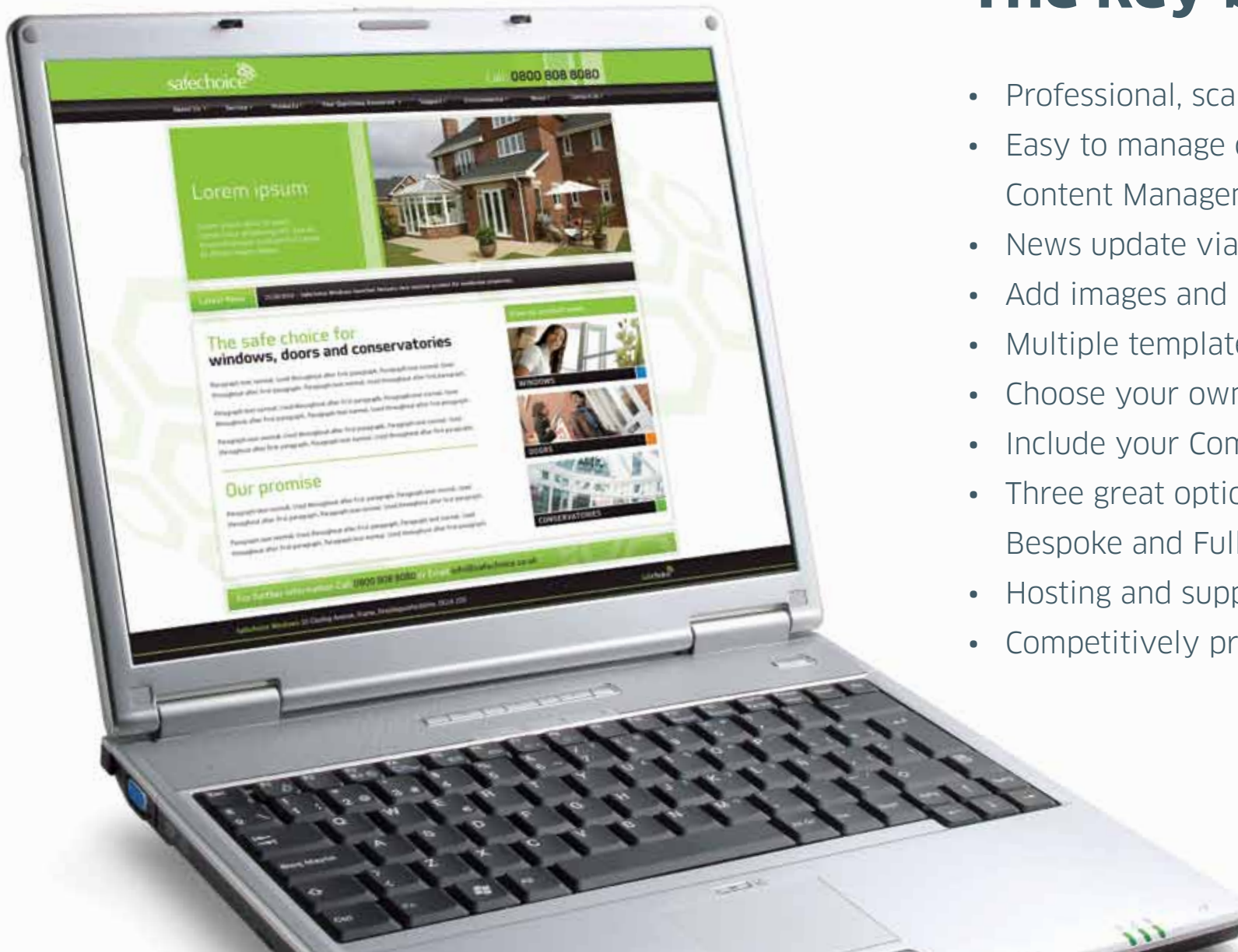
Ecommerce matters... make the right choice

Installer website guide

WINDOWS • DOORS • CONSERVATORIES

safechoice 

The key benefits



- Professional, scalable website
- Easy to manage content using a Content Management System (CMS)
- News update via CMS
- Add images and product galleries
- Multiple template options (STYLES)
- Choose your own colour option
- Include your Company branding
- Three great options - Skinned, Bespoke and Full Custom
- Hosting and support included
- Competitively priced

Three great options

Skinned

- Your logo and branding
- 6 pages of your own content including 'Introduction', 'About', 'Services' etc
- Pre-loaded and managed product sections
- Choice of style (template)
- Full hosting, maintenance, updates and support

Bespoke

Upgrades from Skinned option:

- Ability to add bespoke content throughout, including promotional boxes etc.
- Ability to add 'own' product ranges and products*
- Ability to add drop down sub-navigation throughout the site
- Ability to add in your latest News and updates

*Cost includes up to 5 additional product groups and a maximum of 20 individual products eg. 4 products in 5 product groups

Full Custom

Upgrades from Bespoke option:

- Ability to add your own custom style throughout your site
- Ability to add unlimited number of 'own' product ranges and products*
- Ability to incorporate non-standard content eg. video, Flash and more

*Unlimited number of product ranges and products can be included

Three 'Styles' from which to choose, or..



Honeycomb



Sky



Snow

...a safechoice 'Skinned' site



safechoice style - Home screen

- Examples show the safechoice site Skinned with your logo and contact details
- Allows you to promote your Company and the safechoice product range
- Your contact information on every screen

NB. safechoice Skinned site only available with Honeycomb styling



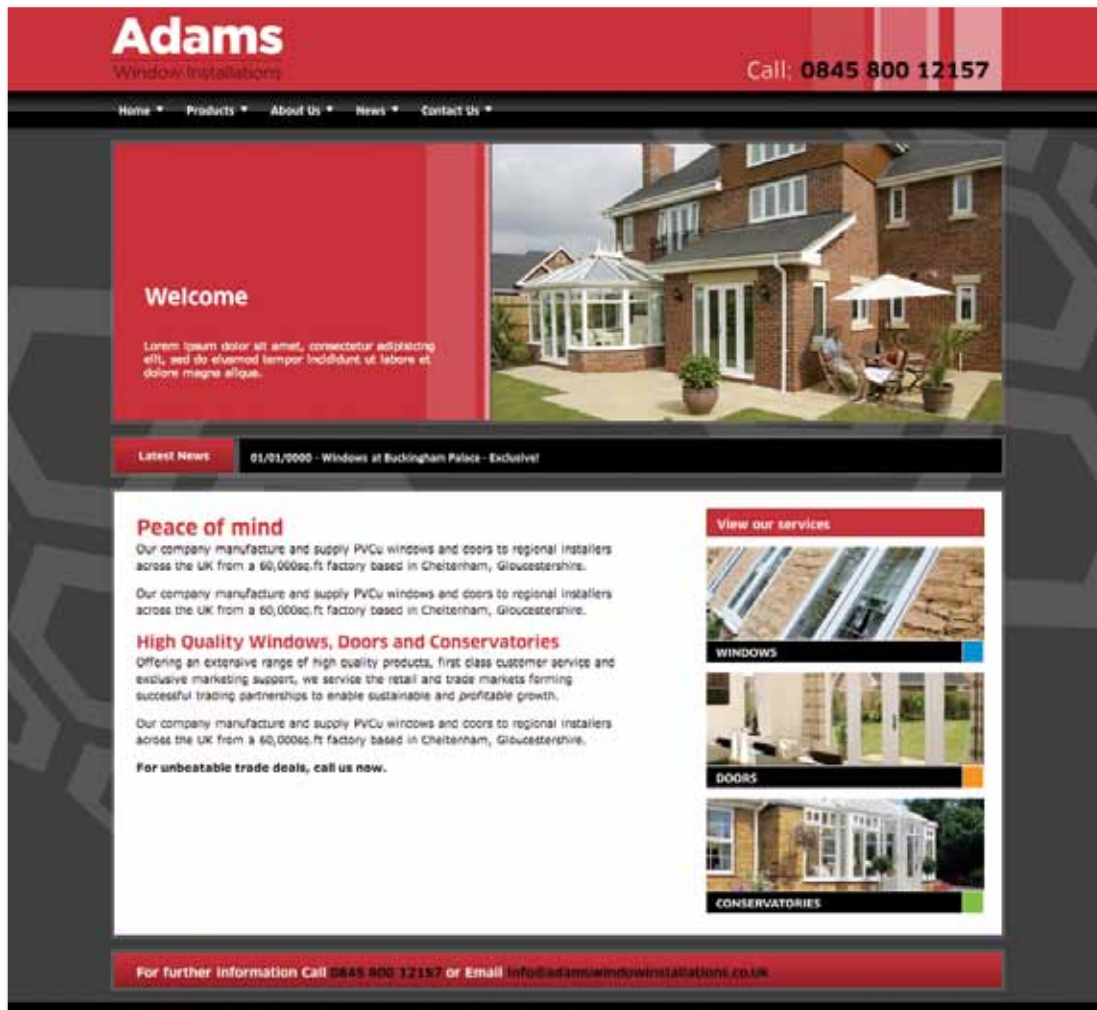
safechoice style - Product screen

Skinned option

Entry level site - providing a professional looking website, with full range of window, door and conservatory products.

Includes your branding, colours and content.

Skinned option



Honeycomb style - Home screen

- Examples show Skinned site based on Honeycomb style (left) and Sky style (right)
- Uses your branding and colours throughout the site
- Your contact information on every page
- Your content in 6 areas of the site

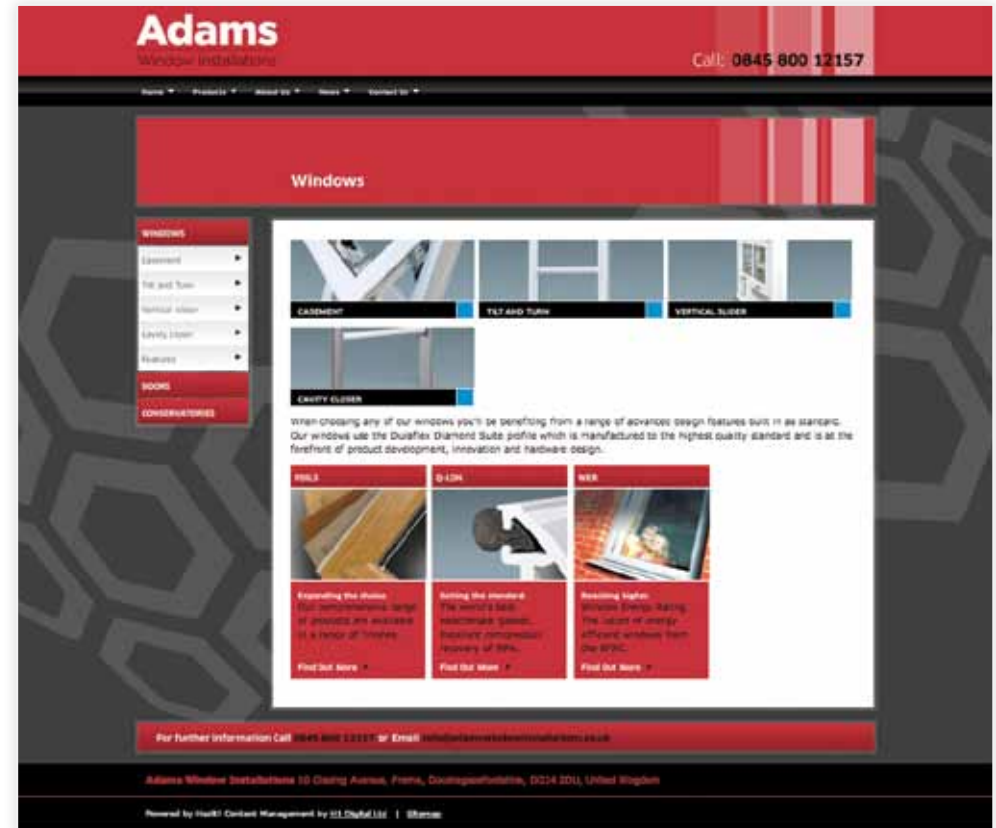


Sky style - Home screen

Skinned option



Honeycomb style - Product screen (pre-loaded)



Honeycomb style - Product interface screen

Skinned. How do I get my site underway?

It couldn't be easier - there's just 4 simple steps and your Sales Manager will take you through each of them.

Ideally your information should be provided using the on-line Content Management System that has been developed (see image right). However, a Word document or other electronic media is acceptable - it's flexible so you can discuss the best option with your Sales Manager

1. Access HEDIT using your personal access code, which will be provided by your Sales Manager. You can then choose the style of site you would like from the 3 options
2. Provide your Company logo and any specific colours you would like used
3. Provide the words and images you want to be used in the various editable areas of the site
4. Provide any existing website URL that you wish us to use (eg. www.windowcompany.co.uk)

From this point your Sales contact and the web design agency will do the rest.

You will be provided with a test site to review your site and once we have your approval the site will go live.

The Skinned site content input screen within the Content Management System. For further information regarding the CMS see page 15.

